



Sponsor  
Information Packet



# About Us

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At Coastal Con, our mission is to craft an unforgettable experience that caters to industry professionals and fans.

Our convention is unique in that it celebrates a broader range of interests than a typical convention. We integrate anime, gaming, tabletop and LARP into a dynamic event, allowing our guests the opportunity to enjoy the hobbies they love, and explore the ones they've always wanted to try.

# About the Team



Stas

As an Art Director I have worked in some of the top advertising agencies in London and Singapore, developing branding and advertising campaigns for multinational clients. I have over 10 years experience in LARP campaigns and designed the website for the oldest established LARP group in the UK. I'm excited to utilize my energies and experience into taking Amelia Coastal Con to where no con has gone before.



Amanda

A life-long lover of all things anime and avid con attendee, I'm thrilled to have the opportunity to bring Amelia Con to life. I work as an analyst for a fintech company and have over 5 years of experience organizing corporate and charity events. I've been visiting my family in Nassau every year for my entire life, I'm so happy to bring my passion and experience to Amelia Coastal Con.



Jared

As a proud Nassau County native, I am deeply committed to the growth of our local community. My passion for video games led me all the way to managing the Game Over in Kingsland. Now, I work as a dedicated realtor on the island, allowing me to contribute to the vibrant community that I hold close to my heart. Amelia Coastal Con is my way of honoring Amelia Island and its wonderful community.

# About Amelia Island

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The city of Fernandina Beach on Amelia Island is a known secret of sandy beaches, local artistry and delicious foods seated in historic old town. As the Island of 8 Flags, Fernandina Beach comes complete with its own pirate lore, supported by a crew of local pirates joining Amelia Coastal Con.

Amelia Island was voted as one of the best islands to stay on in the continental US. The island regularly hosts fairs and festivals such as ShrimpFest and Dickens on Center attracting thousands of visitors.

Amelia Coastal Con is being hosted in two locations: Our main exhibition hall is in the Atlantic Rec Center, with smaller event rooms in the Courtyard Marriot just 500 feet away. The convention is located 1.5 miles from the historic district and just .3 miles away from the beach.



# About the Guests

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The heart of our convention lies within our guests. Predominantly, our attendees comprise of families and adults aged 18 to 55. While a substantial portion resides locally on Amelia Island, a significant number hail from nearby cities including Jacksonville, Saint Augustine, St. Mary's, GA, and Kingsland, GA. They are passionate about their fandoms and excited to celebrate and connect with vendors and sponsors supporting events in their communities.

Our guests interests include anime, computer and video gaming, tabletop games, Japanese culture, comic books and manga, and media within the fantasy, adventure and sci-fi genres.



# Maximizing Exposure

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The main convention Amelia Coastal Con runs over 3 days and includes 17 hours of customer facing time, not including after hour events.

A previous similar convention held in 2018 attracted an estimated 2000 visitors. We anticipate similar numbers for Amelia Coastal Con.

Our partner hotel, Courtyard Marriott of Amelia Island is located a short 3 minute walk away, ensuring our guests can stay the weekend comfortably, maximizing repeat visits over the weekend.

Our engagement campaign includes pre -con events to engage potential guests.

Amelia Coastal Con advertises on social media, and other digital and printed platforms providing further exposure for sponsors.

# Sponsor Tiers



## — Bronze \$500

Includes:

- ★ A small logo on our sponsor page
- ★ 2 posts on our social media
- ★ 18 x 24 poster in ticketing foyer
- ★ digital ad space during the convention
- ★ small logo included on footer of newsletter
- ★ 2 free passes
- ★ Amelia Coastal Con swag bag



# Silver \$1000

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Includes:

- ★ Medium sized logo on our sponsor page with link
- ★ 3 social media posts across all platforms
- ★ medium sized banner in convention hall
- ★ poster in ticketing foyer, medium logo in our newsletter
- ★ 5 second ad on digital Ad space during convention
- ★ thank you mention during opening and closing ceremonies
- ★ 5 free passes
- ★ Amelia Coastal Con Swag bags



# Gold \$1500

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## Includes:

- ★ Large logo on our sponsor and home page with link
- ★ Large logo included on newsletter
- ★ 5 social media posts across all platforms
- ★ large banner in the convention hall
- ★ poster in ticketing foyer
- ★ 5 second ad on digital Ad space during convention
- ★ a thank you mention during opening and closing ceremonies
- ★ your flyer or business card included in our swag bags,
- ★ 10 free passes and an Amelia Coastal Con Swag bag



# Platinum \$3000

Includes:

- ★ Name included on marquee outside the convention
- ★ Large logo on our sponsor and home page with link
- ★ logo included on newsletter
- ★ 5 SM posts across all platforms
- ★ large banner in the convention hall
- ★ banner at center stage, poster in ticketing foyer
- ★ 5 second Ad on digital Ad space during convention
- ★ your flyer or business card included in our swag bags
- ★ a thank you mention during opening and closing ceremonies
- ★ 10 free passes
- ★ Amelia Coastal Con Swag bag



# Additional Opportunities

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Bring the magic directly to guests by sponsoring fan favorite events and contests!

Some of our events include:

Cosplay Contests

Fan Art Contests

Mario Kart Competition

Dungeon and Dragon Campaign

Competition

DnD 101

Leatherworking 101

LARP for beginners

Cosplay pattern making 101

Amelia Coastal Con AfterParty

And many more!

Contact us for a full list of contests and events



# Next Steps



Thank you for your interest in partnering with Amelia Coastal Con!

Amelia Coastal Con is more than an event; it's a community, an experience, and an opportunity to create lasting memories. Together, let's make Coastal Con 2024 an extraordinary adventure!

Ready to join the quest? Register on our site [Sponsor Application](#)

Still have a few more questions? Please contact us at [info@ameliacoastalcon.com](mailto:info@ameliacoastalcon.com)